



Privacy Policy

This privacy statement is provided by Busch (UK) Limited (referred to as „Busch“ in these terms) for the information of visitors („you“ or „your“) to its busch.co.uk website. Busch Limited is committed to ensuring that your privacy is protected. This privacy statement explains how Busch uses the information collected about you and how you can instruct Busch if you prefer to limit the use of that information. In these terms, „third parties“ means persons, firms or companies that are not subsidiary or associated or joint venture companies of Busch Limited.

Who we are

1. This website is controlled by Busch (UK) Limited (Registered in England No. 01007314) and the terms of use are set out in its legal notice.

Registered Office address:
Busch (UK) Limited, Hortonwood 30/35, Telford, Shropshire TF1 7YB

Information gathered by Busch

2. When you request information on www.busch.co.uk, you will be asked to provide certain information about yourself including your name, address. Busch may also collect information about you from emails or letters that you send to Busch or from telephone calls with you.

3. The information that you provide enables Busch to supply you with further information about Busch's company, products and services. It also helps Busch to contact you if you have requested further information or logged an enquiry.

5. Busch may also use collected information and statistics for the purposes of monitoring website usage and its services and it may also provide such information to third parties. You cannot be personally identified by this information.

Data Protection Act 1998

6. Busch has notified the Data Protection Commissioner under the terms of the Data Protection Act 1998 that the information may be obtained about individuals.

Web Analytics

7. Busch uses on this website „Piwik“, an open source (GPL licensed) web analytics software that is available under <http://piwik.org/>. Piwik uses „Cookies“ i.e. textfiles which will be saved on your computer making it possible for us to analyze the use of our website. The information about your use of this website is generated by the cookie and is transferred to our hosting service provider in Germany and stored for analysis. That means we use the collected information to evaluate the use of our website and to compile reports about it. We can not associate these information with people nor share these information with third parties. If you would prefer, you can set your browser to reject cookies, however in this case you may not be able to sign in or use other features of websites that rely on cookies.

Distribution of Data

8. Any information that is gathered from visitors to our website is used by us and possibly third parties unless you send us an email as mentioned in paragraph 12.

9. If our business or any part of the business is sold or integrated with another business your data and information may be disclosed to our advisors and any prospective purchasers and their advisors and may be passed on to the new owners of the business or relevant part of the business who may use such data and information for the various purposes given in this privacy statement

Consent

10. By visiting busch.co.uk, you consent to the use of your information as set out in this privacy statement. Busch may change its privacy statement at any time. If Busch changes its privacy statement, it will post the changes on this website, so that you may be aware of the information it collects and

how Busch uses it at all times. Busch will also contact you should it make any changes so that you may have the opportunity to object to the changes so far as they relate to your data and information.

11. Owing to the global nature of the Internet infrastructure, there is a possibility that your information may be transferred to countries outside the European Economic Area. By submitting your information to us you consent to these transfers.

Use of your Information

12. Your information will enable Busch to supply the information you have requested. It will also enable Busch to contact you where necessary concerning your request. Busch will also use and analyse the information collected to administer, support, improve and develop its business.

Disclaimer

13. Busch will not be held liable for any breach of security not caused by Busch is negligence which results in loss to the consumer.

Accessing and Updating

14. You are entitled to see the information held about you and you may ask Busch to make any necessary changes to ensure that it is accurate and kept up to date. If you wish to do this, please write to Busch at the address in paragraph 1. Busch is entitled by law to charge a fee to meet its costs in providing you with details of the information it holds about you.

Disclosure of your Information

15. The information you provide to Busch will be held on its computers in the UK and accessed by or given to its staff working within Busch. Those parties process information, and provide support services on its behalf.

16. Unless required to do so by law, Busch will not otherwise share, sell or distribute any of the information you provide to Busch without your consent.

Limitation of Liability

17. If you request Busch to remove your personal information from its databases or you wish Busch to amend or change the information held about you on its database, Busch will remove or amend any such information on your request. Such requests should be made by email to info@busch.co.uk or by letter to the address in paragraph 1.

Security and Data Retention

18. Busch employs security measures to protect your information from access by unauthorised persons and against unlawful processing, accidental loss, destruction and damage. Busch will retain your information for a reasonable period or as long as the law requires.

Changes to our Privacy Policy

19. Any changes to our privacy policy in the future will be posted to the site.

Contact Busch

20. If you have any questions about this privacy statement, how Busch runs its website or your dealings with Busch, please send an email to info@busch.co.uk.

Applicable Law and Jurisdiction

21. The terms of this privacy statement shall be governed by and construed in accordance with the laws of England and Wales and be subject to the exclusive jurisdiction of the Courts of England and Wales.